



# CryptoDaily<sup>®</sup>

The Home Of Blockchain Economy

The CryptoDaily Manifesto

CryptoDaily's Manifesto not only supports our vision but was created to shape our company culture.

Our core values, as mentioned in this manifesto, are the essence of our identity. our principles, our beliefs and our philosophy are all laid out in this manifesto. We want the "CryptoDaily Manifesto" to live and breathe through our people, contributors, creators and the blockchain community as a whole that we both love and support.

- CryptoDaily is one of the world's only top tier and free-to-publish crypto news sites and media networks. It will **Always** be free to contribute, consume and redistribute content on our platform.
- We **Believe** in **Building** and supporting a global community with digital resources that are empowered by **Blockchain**.
- We **Cover** digital Transformation and the blockchain economy all across the globe; **Creative** distribution of **Content** is what we are made to do.

- Being a **Dependable** and reliable news source is crucial for us to remain relevant in the crypto space.
- We strive to **Empower & Enable** the mass adoption of blockchain by **Embodying** our core values at all times.
- We continuously **Focus** on our users and audience because we're confident that the rest of the community will **Follow**.
- **Global** thinking with an emphasis and a keen eye for localization is what we believe will make us **Grow**.
- **Honesty, Honor** and recognition of key achievements in our company, our community and the blockchain space as a whole is part of our modus operandi at CryptoDaily.
- Being curious and having the ability to **Inspire** as well as being **Inspired** is all part of our daily quest and is what drives us for continuous conversation.